

## Curb Appeal

*Online!*



The SWIFT *eLibrary* is a complete solution for the Multifamily and Property Facility Industry developed in collaboration with leading industry experts.

- Robust Learning Management system with extensive reporting by regional VP, trainer by region, course, learner and/or custom reports.
- Full Access to a library of industry specific courses and corresponding competency tests.
- We customize and brand courses to meet your companies' specific requirements.
- Will integrate with internal systems for single sign-on.
- Supports third party training courses.
- Learner view based on job title with associated curriculum by role or individual.
- Develop up to three new courses per year.

The appearance of your property is important because creating and maintaining appealing grounds will help you attract residents. In this course you will be provided with four main aspects of curb appeal, decorating strategies, and other ways in which you can improve curb appeal.

### **On completion of this course you will be able to:**

- Identify the significance of curb appeal and how it benefits your property,
- Describe the four main aspects of curb appeal,
- Describe effective decorating strategies for apartment homes,
- List simple and effective solutions to implement the four aspects of curb appeal, and
- Identify other ways to increase curb appeal.

SWIFT assessments are also available for all SWIFT courses ideal for learners that wish to challenge the course for recertification purposes.

